

Blink

by Malcolm Gladwell

Pre-Reading Vocabulary Practice

Optional Post-Reading Quiz Included

Contents & Printing Notes

Unlike our most popular resources, this one's auto-selected.
Review before use, or edit the DOCX from the Resources menu.

PRE-READING ACTIVITY

| | | |
|----------------------------|---|-------------------------------|
| Answer Key — Preview | 2 | teacher use / self-check only |
| Vocabulary Preview | 3 | |

OPTIONAL POST-READING QUIZ

| | | |
|-------------------------------|---|------------------|
| Vocabulary in Context | 5 | |
| Answer Key — In Context | 7 | teacher use only |

Pages are ordered for double-sided printing.

About the Pre-Reading Activity

Open-dictionary; ungraded or completion grade. Students preview 20 words from the upcoming reading, each in a sentence that supports understanding. They choose the best meaning from 3 choices.

About the Optional Post-Reading Quiz

Use after reading, or skip. The same words appear in excerpts from the text.

Practice words: algorithm, analytical, contempt, decisive (2), deliberate (2), factor (2), function (2), intuition, literally (2), negative (2), neutral (2), spontaneous, subtle



More Vocabulary Printables

verbalworkout.com

(all resources free)

ANSWER KEY

Vocabulary Preview

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| # | KEY |
|----|-----|
| 1 | B |
| 2 | A |
| 3 | B |
| 4 | A |
| 5 | A |
| 6 | A |
| 7 | C |
| 8 | B |
| 9 | C |
| 10 | A |
| 11 | C |
| 12 | B |
| 13 | B |
| 14 | C |
| 15 | C |
| 16 | A |
| 17 | B |
| 18 | C |
| 19 | B |
| 20 | C |

Vocabulary Preview

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Name _____ Date _____ Period _____

Read each prompt. Then choose the best meaning for the bold word.

- Writing the program code wasn't hard, but specifying the **algorithm** to solve the problem was challenging.
 - required results
 - required steps
 - possible factors
- We have a numbers-tested, **analytical** approach to advertising.
 - logical and systematic
 - creative and artistic
 - loud and aggressive
- He was impolite. She pretended not to notice except that she treated him with **contempt**.
 - great annoyance
 - lack of respect
 - impatience
- Tonight, they play the **decisive** game seven of the series.
 - determining an outcome
 - hardest so far
 - most watched
- We need a **decisive** leader who can act quickly without losing time in consultation.
 - unhesitating
 - intelligent
 - popular
- She **deliberately** added false information to the Wikipedia page.
 - intentionally
 - carelessly
 - accidentally
- We need to **deliberate** on this further before making a decision.
 - wait
 - delay
 - talk
- In the second paragraph, the narrator's focus shifts from **factors** making her unhappy to identification of possible solutions to her unhappiness.
 - things that are unfair
 - things (that influence an outcome)
 - examples of illnesses
- Be sure to **factor** the cost of insurance into your decision when you think about buying a car.
 - do away with completely
 - make very angry or annoy
 - include for consideration
- My brain does not **function** as well when I'm under stress.
 - work
 - feel
 - have fun
- Expertise is largely a **function** of hours spent on task.
 - social event
 - purpose or job
 - result

12. Intuitively, I knew not to trust her.
- A. logically
 - B. instinctively
 - C. conclusively
13. It's dirty money--literally and figuratively.
- A. openly
 - B. actually
 - C. completely
14. I literally laughed my head off.
- A. secretly
 - B. joyfully
 - C. really
15. Higher gasoline prices negatively affected fast food sales.
- A. in a helpful manner
 - B. surprisingly
 - C. in a harmful manner
16. We're getting a lot of negative feedback about the proposed changes.
- A. indicating criticism or disagreement
 - B. indicating popular support
 - C. harmful
17. This store only sells gender neutral clothing.
- A. specific (clothes made to be worn only by men or only women)
 - B. not affected (clothes made to be worn regardless of gender)
 - C. colored (pink for women, blue for men)
18. All the apartments I've looked at have such boring neutral colors.
- A. thoughtful of all circumstances and consequences
 - B. magnificent and luxurious -- usually expensive
 - C. bland (not striking in appearance)
19. The group broke into spontaneous laughter.
- A. quiet and polite
 - B. sudden and unplanned
 - C. loud and bothersome
20. She has a good eye for subtle differences in color.
- A. contrasting
 - B. complementary
 - C. minor

Vocabulary in Context

Blink

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Name _____ Date _____ Period _____ Score _____ / 20

Read each prompt. Then choose the best meaning for the bold word.

- Blink is concerned with ... those instantaneous impressions and conclusions that **spontaneously** arise whenever we meet a new person or confront a complex situation or have to make a decision under conditions of stress.*
 - in a manner that serves to help explain or demonstrate something
 - naturally (without plan)
 - in a manner that tests someone or something for a period of time
- Disgust, for example, is 1, contempt is 2, anger is 7, defensiveness is 10, whining is 11, sadness is 12, stonewalling is 13, **neutral** is 14, and so on.*
 - not bouncing back light/heat/sound...
 - unaffected
 - expressing or arousing sensual desire
- Or they can be in negative sentiment override, so that even a relatively **neutral** thing that a partner says gets perceived as negative.*
 - serving to help explain or demonstrate something
 - most important; or person that is most important
 - non-controversial
- On a technical level, she was measuring the amount of positive and **negative** emotion, because one of Gottman's findings is that for a marriage to survive, the ratio of positive to negative emotion in a given encounter has to be at least five to one.*
 - tell (a story)
 - begin fighting
 - bad or harmful
- "Had The MTM been a mere pilot, such overwhelmingly **negative** comments would have buried it," Sally Bedell [Smith] writes in her biography of Silverman, *Up the Tube*.*
 - critical
 - to be most powerful, important, or noticeable
 - argument -- typically over unimportant things
- If Gottman observes one or both partners in a marriage showing **contempt** toward the other, he considers it the single most important sign that the marriage is in trouble.*
 - frustration at being treated unfairly
 - lack of respect
 - prejudice or unfair treatment
- I was just trying to look at **intuitive** judgment processes.*
 - the quality of being without boundaries or limits
 - known instinctively rather than through reasoning
 - suitability; or the degree of having been adapted
- The clues were pretty **subtle**.*
 - of an organism in the early stages of development prior to birth, hatching, or sprouting OR of anything in an early stage of development
 - (adjective) of low quality, or of lower quality or rank than something else OR (more rarely as a noun) a person of lower rank or status
 - difficult to understand or hard to notice
- They can be highly intelligent and **functional**, but they lack judgment.*
 - capable of working
 - the state or degree of agreeing or approving
 - exceedingly important, serious, or dangerous
- How good people's decisions are under the fast-moving, high-stress conditions of rapid cognition is a **function** of training and rules and rehearsal.*
 - the highest-ranking manager
 - a long uninterrupted speech
 - result

- 11 The deciding factor is not going to be how many tanks you kill, how many ships you sink, and how many planes you shoot down.
- A. job, reservation, booking, or activity
 - B. thing that affects a result or outcome
 - C. something that is made or manufactured
- 12 The problem arises when the additional information of gender and race is factored into a decision about an individual patient.
- A. held together (connected or united) or wrapped
 - B. moved to a worse or less prestigious situation
 - C. considered (for affect on a result or outcome)
- 13 The decisive factor is how you take apart your adversary's system.
- A. determining an outcome
 - B. relating to one-sided information that is purposefully spread to influence opinions
 - C. able to be persuaded to do something by tempting with pleasure or something desired
- 14 The war games required them to make decisive, rapid-fire decisions under conditions of high pressure and with limited information, which is, of course, what they did all day at work.
- A. without hesitation
 - B. made by humans -- often to replace something that can be found in nature
 - C. the quality or degree of straightness, or absence of anything in between
- 15 In the 1980s, Van Riper would often take part in training exercises, and, according to military doctrine, he would be required to perform versions of the kind of analytical, systematic decision making that JFCOM was testing in Millennium Challenge.
- A. relating to logical examination to improve understanding
 - B. the state or degree of being pessimistic or disagreeable
 - C. related to the natural world (life, air, water, land...)
- 16 Anyone can follow an algorithm.
- A. title for the head of a government body in some countries
 - B. precise instructions specifying how to solve some problem
 - C. an unborn child (or other unborn or unhatched vertebrate)
- 17 Deliberate thinking is a wonderful tool when we have the luxury of time,
- A. genetic change through evolution
 - B. interact again or interest again
 - C. consideration of all sides of a question
- 18 The Diallo shooting, in other words, falls into a kind of gray area, the middle ground between deliberate and accidental.
- A. intentional (done on purpose)
 - B. serving to help explain or demonstrate something
 - C. most important; or person that is most important
- 19 They [people with autism] have difficulty interpreting nonverbal cues, such as gestures and facial expressions or ... or drawing understanding from anything other than the literal meaning of words.
- A. not sensible or careful
 - B. most basic (not metaphorical or figurative)
 - C. optimistic or agreeable
- 20 Normal people, when they were looking at the faces, used a part of their brain called the fusiform gyrus, which is an incredibly sophisticated piece of brain software that allows us to distinguish among the literally thousands of faces that we know.
- A. in a manner that is not aware of something
 - B. in a manner that is not successful or good
 - C. an intensifier (to intensify what is said)

ANSWER KEY

Vocabulary in Context

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| # | KEY | WORD | NOTE |
|----|-----|---|---|
| 1 | B | spontaneous | High-utility academic word; used 13 times in this book. |
| 2 | B | neutral (as in: a carbon-neutral building) | High-utility academic word; 2 meanings in this book. |
| 3 | C | neutral (as in: decorated in neutral colors) | High-utility academic word; 2 meanings in this book. |
| 4 | C | negative (as in: had a negative effect) | High-utility academic word; 2 meanings in this book. |
| 5 | A | negative (as in: negative feedback from customers) | High-utility academic word; 2 meanings in this book. |
| 6 | B | contempt (as in: feels contempt towards her) | Used 17 times in this book. |
| 7 | B | intuition | High-utility academic word; used 13 times in this book. |
| 8 | C | subtle (as in: a subtle difference or thinker) | High-utility academic word; used 16 times in this book. |
| 9 | A | function (as in: can't function well without sleep) | High-utility academic word; 3 meanings in this book. |
| 10 | C | function (as in: oxygen is a function of altitude) | 3 meanings in this book. |
| 11 | B | factor (as in: It was the deciding factor.) | High-utility academic word; 2 meanings in this book. |
| 12 | C | factor (as in: factor it into your thinking) | Used 3 times in this book; 2 meanings in this book. |
| 13 | A | decisive (as in: a decisive defeat) | 2 meanings in this book. |
| 14 | A | decisive (as in: a decisive decision maker) | 2 meanings in this book. |
| 15 | A | analytical | High-utility academic word; used 2 times in this book. |
| 16 | B | algorithm | Used 12 times in this book. |
| 17 | C | deliberate (as in: need to deliberate) | 2 meanings in this book. |
| 18 | A | deliberate (as in: deliberate insult) | Used 12 times in this book; 2 meanings in this book. |
| 19 | B | literally (as in: literally-- not figuratively) | Used 8 times in this book; 2 meanings in this book. |
| 20 | C | literally (as in: literally at death's door) | 2 meanings in this book. |